# Strategic Finance & Commercial Advisory



## BENNIE WIENEKUS

GKA Capital Partner

| | | |
|---|---|---|
| Executive leadership | \| | Corporate finance |
| Financial modelling | \| | Business valuations |
| Business turnaround | \| | Strategic advisory |

# Professional Profile

Bennie Wienekus is a seasoned business executive and strategic finance professional with over four decades of experience in financial management, manufacturing operations, executive leadership, corporate finance and business advisory.

His distinguishing contribution is the combination of financial discipline, operational experience and commercial judgement.

# Executive Experience

## FINANCIAL LEADERSHIP

Finance Director responsibilities, financial management, commercial control, planning and resource allocation.

## OPERATIONS & GENERAL MANAGEMENT

Manufacturing and operational leadership, including Managing Director and business ownership experience.

## BOARD & GOVERNANCE

Senior executive and board-level exposure, including Non-Executive Chairman responsibilities.

# Corporate Finance & Advisory Capabilities

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| **BUSINESS VALUATIONS** | Valuation analysis and commercial value drivers. |
| **TRANSACTIONS** | Investment memoranda, acquisition and disposal analysis. |
| **FINANCIAL MODELLING** | Forecasts, feasibility assessments and scenario analysis. |
| **STRATEGIC FINANCE** | Fractional CFO support, cash flow and management insight. |
| **TURNAROUND** | Financial diagnosis, recovery plans and operating economics. |

# Approach & Methodology

**01**

### DEFINE THE DECISION

Establish the commercial problem, scope and desired outcome.

**02**

### INTERROGATE THE EVIDENCE

Test assumptions and identify gaps in financial information.

**03**

### MODEL THE ALTERNATIVES

Evaluate options, financial implications and material risks.

**04**

### RECOMMEND PRACTICAL ACTION

Translate analysis into decision-ready conclusions.

# Professional Perspective



## Qualifications & professional standing

Master of Business Administration (MBA)

Rhodes University

Chartered Business Accountant in Practice (CBAP)

Registered South African tax practitioner

## Commercial philosophy

Financial clarity supports better business decisions.

Experience suggests where to look; evidence decides.

# Connect with
# Bennie Wienekus

**GKA CAPITAL PARTNER**


**Bennie Wienekus | MBA | CBAP**

**Mobile** +27 (0) 82 452 0636

**Email** bennie@gkacapital.com

**Location** KuGompo City, Eastern Cape, South Africa